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## Tower crane specialist NFT wins Samsung C&T praise

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NFT, a leading specialist in tower cranes, has won accolades from Samsung C&T, one of the major construction companies in the GCC and worldwide, for its performance last year.

The UAE-based company received a certificate of excellent contribution in recognition of its outstanding performance and commitment to safety, quality and team work and an award of Appreciation for Excellent Contribution from the Korean construction major.

Samsung C&T recently organised its annual MEA Partner's Day in Dubai, UAE, to mark the efforts of companies it has worked with. The event kicked off with Samsung C&T's presentations on its procurement strategy for 2017 followed by powerful presentations on safety and quality.

At the award ceremony, Samsung's head of subcontracts Jae Jung Huh and head of Middle East and Africa (MEA) R O Elie Obaide awarded seven partners for their round-the-year performance.



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The awards were received by NFT's Nabil Al Zahlawi, the CEO and managing partner, Nagham Al Zahlawi, strategic marketing manager, Mazen Barbar, the sales and operations manager for Dubai and Abu Dhabi, and Bassem Kini, operations manager.

Kini was the main point of contact for the Baraka Nuclear Power Plant (BNPP) project, where Samsung has joined forces with Hyundai, Gosan, Hilalco/Wade Adams and others for the UAE's first nuclear power plant.



NFT supplied and erected more than 40 tower cranes including the gigantic MD 1100, MC 310 K12, MC 235, MCi85 and IGO 50 self-erecting for this mega project. NFT was also the main provider of key services such as maintenance, erection, dismantling throughout the entire project.

NFT ... continued its winning streak in 2016.

Commenting on the award, Al Zahlawi said: "NFT is honoured to be working with a company like Samsung C&T and we appreciate the recognition."

The strategic marketing manager showcased the numerous projects that Samsung C&T and NFT have worked on together in the UAE, Qatar, Saudi Arabia, South Korea, Singapore and even Malaysia.

NFT, she stated, had worked alongside Samsung on several landmark projects including the Tadawul Tower at King Abdullah Financial District and Al Rajhi bank headquarters in Saudi Arabia, the new Umm Al Houl power plant in Qatar, and Cleveland Clinic Abu Dhabi and BNPP in the UAE.

The latest recognition crowns a series of accolades won by NFT over the past year, she added.

The company was awarded the "Best Record for Stocking Cranes and Parts" by Potain at the Dealer Conference during Bauma China, a key construction equipment showcase, held in Shanghai, China, last November in recognition of its risk-taking approach.

Other awards secured by NFT during 2016 include Potain's 'Best Dealer in the World' award presented in April last year during bauma, the world's largest construction equipment expo, held in Munich, Germany.

Then, in September, NFT was ranked as the Number One worldwide supplier of tower cranes in terms of capacity by International Cranes & Transport magazine for having an IC tower index of 678,560 tonne-metres, a 74 per cent increase from 2015.

NFT, which is operational in 32 countries worldwide, continues to ensure superior after-sales service. One of its competitive advantages is having 1,500 brand new and used tower cranes readily available and spread across its 18 depots. -TradeArabia News Service