

NFT**United Arab Emirates****Specialised in tower cranes**

Award winning and resilient to economic changes, NFT has come a long way since its establishment in the 1980s. Starting out as the first supplier of tower cranes in the GCC region, it has now become Potain's number one dealer in the world.

Based in the UAE capital Abu Dhabi, NFT continues to grow regionally and globally. The company has set up bases all over the Middle East, along with partner offices in the United Kingdom and Belgium through Radius and NFT Europe. To date, it has supplied tower cranes to 32 countries and is able to export to anywhere in the world. With 20 depots and three main yards in the GCC, NFT is in a strong position to meet demand anywhere, anytime.

NFT has worked on some of the world's most prestigious projects. NFT's experience is rich and diverse which allows it to take on any type of project—its project portfolio includes high rise towers, malls, schools, hotels and resorts, stadiums, airports, bridges, dams and all types of infrastructure. It has also supplied power plants, dry docks, oil and gas industry projects, petrochemical industry projects, nuclear power plants and many others. With over 1,500 employees worldwide, NFT has the expertise required to address any kind of logistics and engineering requirements. The company prides itself with its regional experience and superior after-sale services.

What sets NFT apart from the rest is its stock of 2,000 new and used tower cranes, over 500 hoists, and its full stock of quality spare parts. With this substantial stock, NFT can supply all types of projects, with crane models ranging from the small self-erecting cranes, up to the enormous MD 3200 with a lifting capacity of 80t.

NFT's ambitions have led it to continuously expand and grow to meet demand. It has invested in

a 300,000-square metre yard with a special facility to recondition used cranes to almost brand new. The facility is a state-of-the-art assembly line that follows step-by-step improvements from testing to electrical work and welding, short blasting right up to painting,

NFT is aware that used cranes have a higher market share than brand new, in terms of volume. NFT also continuously supplements its stock with new products and services, ensuring it is able to supply the very latest and most innovative lifting technologies. The company orders an average of 150-200 brand new tower cranes a year to update its fleet, including the CCS range launched by Potain in 2016. Indeed, NFT currently have a dozen CCS models available, and this number is set to increase as demand goes up.

NFT's strength resides in the fact that its able to supply cranes or equipment to any project type, or take up any technical challenge. Its fleet includes small, self-erecting cranes—700kg and 26m-per-minute

capacity—as well as much bigger cranes as mentioned before. Being in the industry in the region since the beginning has allowed NFT to develop its technical expertise to cater to the region. All projects can be studied by proficient engineers who can recommend the most efficient, cost saving and optimized solutions for every project. Due to the increase in construction of high-rises in congested area, Potain luffing tower cranes have become very popular over the past three years. Indeed, high rise towers, which are very popular in this region, require luffing cranes with a big capacity. Luffing cranes are special as they allow you to manoeuvre in tight spaces, when you are surrounded by neighbouring buildings. But the most popular model for NFT is the MC310 K12, which has a 70m jib, 3t at the tip and 12t maximum. The crane is considered large in Europe, but in the GCC it is the standard. In Bahrain, NFT has erected a handful of this model for the King Faisal Corniche Development.

The GCC is quite unique when it comes to special requirements for heavy capacity cranes of 30t to 60t. Our region definitely has the highest population of such cranes. Recently for a car park project in Kuwait, NFT has erected 4 MD 1100 which are very popular in lifting concrete and steel. The MD 1100 cranes are an

increasingly popular option on large infrastructure projects that require the handling of large structural components. They have a maximum capacity of 50t, while at their maximum jib length of 80m they can lift 10.6t.

This demand for high-capacity tower cranes is pushing manufacturers to focus on bigger equipment. NFT's advantage is that we have the largest tower cranes by Potain in our fleet—such as strong luffers with the MR 418 and MR 608.

NFT has partnered up with GJJ to create the brand Orbit, which exclusively belongs to NFT. For the less price sensitive clientele, NFT also is the exclusive dealer for PEGA, a CE-certified European brand of hoists that have a load capacity ranging from one to four tonnes and a speed of between 36m per minute and 120m per minute, depending on the model. Indeed, a package of 16 PEGA hoists were used on the Burj Khalifa project in Dubai going up 801m height, making the dealer operate the world's fastest PEGA hoist: 120 m/min with a noticeable 3.2t lifting capacity.

Furthering enforcing its position as a full fledge servicing dealer, NFT continues to provide its customers with the utmost attention and support from maintenance, to operation, spare parts, technical consultancy and support. 

