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NFT And Manitowoc Renew Distribution Contract For Another 5 Years



Orlando Mota, senior vice president for EURAF region, Manitowoc; and Nabil Al Zahlawi, CEO and managing director, NFT.

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After 25 years of exclusive partnership, NFT and Potain have renewed their partnership by signing a renewable five-year long distribution contract.

The contract was signed on 27 November at the Big 5 expo in Dubai by Orlando Mota, senior vice president for EURAF region, Manitowoc; and Nabil Al Zahlawi, CEO and managing director, NFT.

Nabil Al Zahlawi said: "We have been representing Potain in the region for 25 years, and we have grown to be more than manufacturer and distributor; we are partners. During the last 25 years, we were named Potain's number one dealer worldwide on several occasions. Today we continue to solidify this partnership."

NFT continues to be the exclusive dealer for Potain tower cranes in the UAE, Saudi Arabia, Kuwait, Oman, Bahrain, Qatar, Lebanon, and Jordan. Although NFT was already present in Jordan on a few projects, the country is now under the exclusive umbrella of NFT.

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