



CAPTION RELEASE

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## Manitowoc announces first Intermat Dealer Award

- Middle Eastern distribution partner NFT has won the 'Excellence in Operations and Marketing' award.
- NFT has invested over \$5 million in improving infrastructure and brand image.

Manitowoc Cranes has announced the first winner of its Dealer Awards ceremony at the Paris-based Intermat tradeshow. Abu Dhabi-based distribution partner NFT won the 'Excellence in Operations and Marketing' award.

NFT won the award after it invested over \$5 million in improving infrastructure and brand image in the Middle Eastern market. The dealership established a new 300,000 square meter yard in Abu Dhabi, UAE and made significant investments in marketing and safety promotion.

NFT CEO Nabil Al Zahlawi was presented with the award by Aaron Ravenscroft, executive vice president of Manitowoc Cranes.

"Our investment wasn't just a financial investment; it was an investment in people," said Al Zahlawi. "Our partnership with Manitowoc is like a perfect marriage and I'm happy with our partnership both in the Middle East and all over the world."

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### ABOUT THE MANITOWOC COMPANY, INC.

Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lifting solutions with manufacturing, distribution, and service facilities in 20 countries. Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a slate of industry-leading aftermarket product support services. In 2017, Manitowoc's net sales totaled \$1.6 billion, with over half generated outside the United States.

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